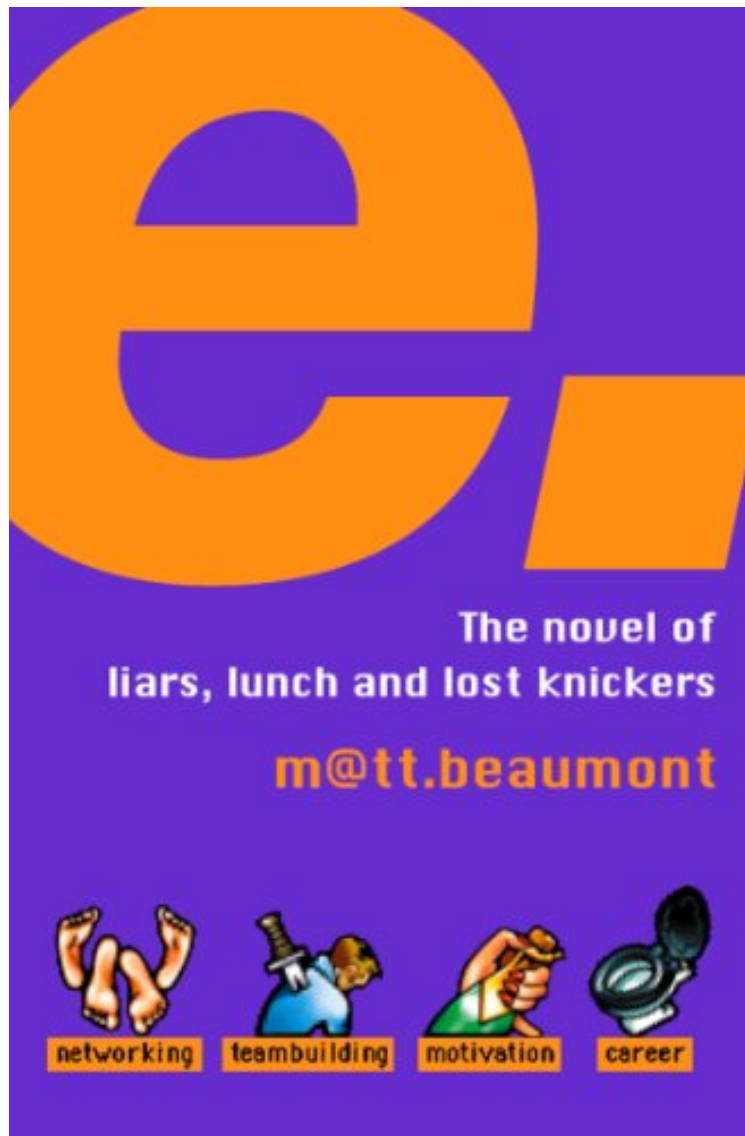


[Mobile book] e: A Novel

e: A Novel

Von Matt Beaumont

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Von Matt Beaumont : e: A Novel before purchasing it in order to gage whether or not it would be worth my time, and all praised e: A Novel:

KundenrezensionenHilfreichste Kundenrezensionen4 von 4 Kunden fanden die folgende Rezension hilfreich. Genial - oder inefach nur realistisch?Von Ein KundeDa ich in dieser Branche arbeite, kommt mir das Ganze schon fast zu wirlich vor. Vielleicht ist es auch deshalb so spassig. Wie aus dem Leben gegriffen.Sekretrinnen, die sich angiften, Manager, welche die Mitarbeiter treten und Geschftfhrer, die noch nicht mal eMails schrieben kennen, ohne die

gesamte Welt dabei auf Kopie zu setzen. Der ganz normale täglich Wahnsinn, und das in die Realität so leicht eingebracht, dass es schon wieder witzig wirkt. Das ideale Buch für alle E-Mail-geplagten und Angestellten von großen amerikanischen Konzernen. 0 von 0 Kunden fanden die folgende Rezension hilfreich. excellent read!! Von ursprünglich war ich wegen der Email-Form etwas skeptisch - ohne jeden Grund wie sich herausgestellt hat. Ganz im Gegenteil, ich habe selten so eine lebhaft und farbenfrohe Charakterentwicklung erlebt wie hier! Am Rande: Ich kann mir beim besten Willen nicht vorstellen, dass dieses Buch auf Deutsch auch nur annähernd den Sprachwitz der Originalfassung versprechen kann. Da MUSS einfach wirklich viel verloren gehen. Alleine die Nuancen und etwas verfehlte Wortwahl in den Mails aus Finnland ist das schon wert. Absolute Empfehlung!! 2 von 2 Kunden fanden die folgende Rezension hilfreich. Witzig, Spannend, Neuartig...bis zum letzten Mail Von Ein Kunde Das Faszinierende an diesem Buch ist, dass es nur aus e-Mails besteht. Man muss sich das Drumherum selbst zusammenreimen, oder bekommt einige Hinweise, wenn ein Thema später in einem Mail angesprochen wird. Die erzählte Geschichte ist zudem zum Zerreißen komisch, und spannend bis zum letzten Mail. Mit raffinierten Mitteln kann man auch zwischen den Zeilen, respektive im Mail-Kopf lesen. Wenn da zum Beispiel unter bcc noch ein weiterer Name erscheint, weiß man, dass derjenige, eine Kopie des Inhalts erhalten hat, ohne dass der ursprüngliche Empfänger davon weiß. Zudem erhält man einen Einblick in die brutale Welt der Werbung, an der, obwohl fast unglaublich, zu keinem Zeitpunkt gezweifelt wird. Spannend bis zum letzten Mail.

Kurzbeschreibung An unforgettable first novel. Consisting entirely of staff emails, e spends a fortnight in the company of Miller Shanks, an advertising agency that scales dizzying peaks of incompetence. Among the cast are a CEO with an MBA from the Joseph Stalin School of Management, a Creative Director who is a genius, if only in his own head, designers and copywriters driven by breasts, beer or Bach Flower Remedies, and secretaries who drip honey and spit blood. The novel is a tapestry of insincerity, backstabbing and bare-arsed bitchiness: that is to say, everyday office politics. Oh yes, and there is some work to be done too the quest for advertising's Eldorado, the Coca-Cola account. e is sleazy, scurrilous and scabrously funny. It also contains a first-class joke about the Pope and sound advice on the maintenance of industrial carpet tiles..de The idea of the first e-mail novel could have been a disaster but instead is a minor comic triumph thanks to Matt Beaumont's E. The novel of letters goes back to Richardson, of course, but things have moved on from Regency rape to the lethal office politics of an advertising agency. The beleaguered protagonists may appear to be concerned with pitching for the Coca-Cola account but their real problem is watching their backs: the knives are out and everyone from head honcho David Crutten downwards is well aware that their careers are on the line. Another part of Beaumont's lineage in this unputdownable novel is the This Life school of detailed interpersonal observation: no one character is allowed to assume centre stage; people screw, argue and discuss professional responsibility while the reader slowly makes his mind up about them from the information conveyed in the increasingly frantic e-mails. Matt Beaumont, though, is primarily a sharp and witty observer of the social scene, with caustic humour that leaps out of his characters' electronic missives. And we're pitched headlong into the situation: it's impossible not to find ourselves riveted by Rachel, James, Harriet, Daniel and all the rest of Beaumont's at-the-edge characters as they strive to achieve a common goal and sink deeper and deeper in the waste matter. But did anybody ever send an e-mail like this one from Lorraine, a woman out to get her own way?: Two days in London and I'm in advertising. I went to a temp agency last week and they got me into this place called Miller Shanks. They did those shite ads for Kimbelle--you know, the Artist Formerly Known as Ginger Spice bungee jumping, looking like someone shoved a high voltage cable up her arse. I'm working for the CEO (posh for managing director). One of the lads thinks he's on for a shag but he looks too much like Bart Simpson (overbite, spiky hair and slightly jaundiced). Mind you, after a few Stellas he starts looking like Brad Pitt, so who knows? --Barry Forshaw **Pressestimmen** 'A brilliantly plotted comic novel about life in an advertising agency, narrated entirely through office emails. It gives me more sense that literature is alive and kicking than anything else I've read in these millennial 12 months.' Humphrey Carpenter, Sunday Times of the Year 'Lively, viciously funny and about as switched on as a novel can be' Mirror 'Hilarious' Cosmopolitan 'A genuinely enjoyable page-turner' The Times 'e is the most enjoyable, addictive read I've had since Bridget Jones' Lisa Jewell 'Here's a book that recognises our true priorities: blame-shifting, arse-covering, personal enhancement, shagging -- and, oh yes, the odd advert. Matt compresses into a few weeks a dazzling cascade of events, most of which have either happened at one agency or another or are otherwise completely believable. A finer observer of agency politics you'll never meet.' Andrew Cracknell, Campaign 'Depicts the Machiavellian scheming and summary sackings of the ad world in withering detail and with no shortage of dead-eye wit' The Times 'Groundbreaking...an internet-enabled Clarissa for the 21st century' Evening Standard 'Hysterical, sensationally funny' Arena 'Read it, wipe away your tears, then read it again' Company 'Fab debut...lock eyes with Matt Beaumont. Your career may depend on it' Kirkus